

BIMS TRADE CARNIVAL 2K17 REPORT

The mega trade carnival GIGABYTE 2K17 of Bora Institute of Management Sciences was held on 5th, 8th & 9th of March 2017 at BIMS premises. The event started with various sports programmes including indoor and outdoor games competition. The event witnessed popular fun events like Ad Mad, Mimicry, foot tapping performances in solo dance, soft to the ears solo singing, crowd pulling fashion show with the display of trendy fashion, great music and lots of fun. It reflects the spirit of youth and provides a platform for the students to showcase their talent in various spheres that cover the many versatile aspects of the events. This extravaganza will be an effort to bring awareness among the youth about the diversity of the cooperate world, corporate culture and moral citizenship and it will also provide a platform to the students to showcase their talents.

Companies which sponsored this event were VIVO smartphone as title sponsor, Aircel Blue sharp communication Pvt ltd, Urban Hermit Lounge and Pepsi were co-sponsor. Mall partner Singapore Mall, Radio Partner Radiocity 91.1 FM, Press Partners Business Link, Etv, Amar Ujala, SS news and Camera Cut and food partner Brij kiRasoi.

Famous band 'Dakshwana' drove the audiences mad by their raving performances, and RJ Vikram from Radio City 91.1 FM entertained the audience with his memorable performance. Various colleges participated in several events the colleges were BIAHS, Bansal Institute, GCRG, RITM, Lucknow University, RRIMT, IT College, IILM and Gyanodhya College

Participants from RR institute of Management Sciences, won prizes in most of the events and were declared the overall winner. In this funfilled and enthusiastic event the campus was buzzing with bright colours and enthusiastic faces of the participants and audience who were gripped by the excitement of GIGABYTE 2K17!

