

NATIONAL SEMINAR

ON

DIGITALIZATION OF INDIA:

EMPOWERING ONLINE

INFRASTRUCTURE

13TH FEBRUARY, 2016

KNOWLEDGE CAMPUS,
BIMS, LUCKNOW



DEPARTMENT OF BUSINESS ADMINISTRATION
BORA INSTITUTE OF MANAGEMENT SCIENCES, LUCKNOW
NH-24, NEAR SEWA HOSPITAL,
SITAPUR ROAD, LUCKNOW, UTTAR PRADESH, 226201

About the Seminar: India is sitting at the cusp of big digital revolution. Digital India is a programme to transform India into digital empowered society. The programme aims to make every household digitally literate. It would also ensure that through e-Governance all government services will be available to the citizens easily, effectively and smoothly. This programme will generate employment and encourage the young entrepreneurs in driving the economy. This ambitious programme of government aims at creating deeper infrastructure in urban as well as rural India in the areas of e-health and e-education. Digitalization of India is giant umbrella to improve process and service delivery. The scope of digitization is massive, but one need not be bogged down by the sheer magnanimity of the work to be done. One needs to pick up one thing at a time, set a goal and achieve it. This needs to be kept repeating until final vision is achieved.

Sub Theme:

1. Digital Infrastructure
2. Digital literacy
3. Digital locker
4. E-governance-Reforming growth through technology
5. Electronics Manufacturing
6. E-Kranti
7. Financial Inclusion
8. Job Opportunities
9. Upgradation of IT
10. M-Governance
11. Safe and secure cyber space
12. Transparency

Information for Author

The author should adhere to the following guidelines:

Word Limit	Abstract-200-250 words. Full length paper- 5000 words.
Margin	2.5 cm/1 inch
Font	Times New Roman, 12 point
Spacing	1.5
Title Page	The Author(s), Affiliation(s), Contact details
Key-words	4-5 words

Note: Soft copy of the full length paper should be sent to the co-convener on or before the deadline.

Registration fee for Delegates/Participants

Corporate Delegates	Rs.500
Academics	Rs.300
Research Scholars	Rs.300
Students	Rs.200

Note: The registration fee includes the seminar kit, lunch, tea & snacks. Presentation of Identity proof/letter from concerning department is mandatory.

How to Register: Registration fee is to be paid by cash. Payment towards registration shall be made at the registration desk.

Important Deadlines

Submission of full length paper	20 th January, 2016
Acceptance of full length paper	30 th January, 2016

Selection and Presentation of Paper

The selection of paper will be based on the recommendation of the review committee based upon their paper evaluation report. Fixed time will be given for presentation of the selected paper in order to maintain the quality of the seminar. Selected papers will be published in the seminar proceedings and best

For Correspondence- email id [-bimsreview@gmail.com](mailto:bimsreview@gmail.com)

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Under the Guidance of **Late Sri DP Bora** a philanthropic gesture of renowned social and political figure, Bora Institute of Management Sciences was established in 2009 with an objective of imparting formal education in management. Spread over nearly ten acres of land situated on the Lucknow - Delhi National Highway 24, BIMS aims at rigorous industry academia outreach through its training and placement activities. In BIMS we provide a platform where the students get personality development classes also which uplift our student's morale and boost their confidence. Simultaneously we encourage guest lectures and corporate visits which enrich our student's vision regarding corporate culture and its survival .

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Shri. Fareed Mahfooz Kidwai,

(Chief Guest)

Hon'ble Minister of State for Technical Education,

Government of Uttar Pradesh.

Prof. Bharat Bhaskar

(Keynote Speaker)

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(Expert, Cyber Law)

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Noida International University

Mr. V.V. Singh

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