

BIMS Trade Carnival Report

In the academic session **2015-2016** BIMS proudly organized another two day Inter-Institutional Trade Carnival, **Anugoonj 2K15**, which was held on **16th & 17th October, 2015**. The event was inaugurated with full zest by Chairman BIMS, Mr. Pankaj Bora, Director General Mr. Anupam Chaturvedi, Director Mrs. Saloni Bora, Prof Chatterjee (Lucknow University), Principal BIMS, Dr. RG Verma and Director Dr Anurag Srivastava. The festival was a high profile event which attracted students from Institutes and Colleges in Lucknow to compete on a big scale and showcase their talent. This was the Second edition of the annual trade fest of the institute, which was named **Anugoonj, 2K15**. The theme of the event was primarily focused on Women empowerment. The festival was attended by 500-1000 students from several institutes such as IHM, Lucknow, Awadh girls College, LUMBA Lucknow University, Bansal College, SriRamswaroop college, Rameshwaram college, Himalaya Institute, SR College and Jaipuria College, Lucknow. The festival had a forum for similar minds to interact,, share and discus the latest happenings in the field of Management and help the growth of Management Science in India. Apart from the technical events it included Presentation, Debate, Extempore, show casting of products, etc., the festival also had a host of non-technical events which included Quiz, Gaming, Skits, Role Plays, etc. The event was powered by Anandi waterpark, Tata Motors and Paras Dairy, co-sponsored by Max Secure, Pacenet and Zercon. Media partners for the event were Shobha outdoor publicity, Radiocity 91.1, Shine Indiatimes, ETV UttarPradesh and Doordarshan. A soul stirring performance was given by Xunoon the band.